



Press Release

Monday, April 12, 2010

FOR IMMEDIATE RELEASE

The Good News Rescue Mission
2842 South Market Street
Redding, CA 96001
530-242-5920
www.GNRM.org

MISSION SEES GREEN WITH SOLAR DONATION **Halcyon Solar & REU Join Forces on Green Project to Help Homeless**

(Redding, CA) Stephen Covey is credited for saying, “Think win-win.” That’s exactly what REU and numerous private partners have done in providing the Good News Rescue Mission with a 9.4 kilowatt photovoltaic solar system atop the Mission’s main primary dorm at 3100 South Market Street, Redding. The Mission plans to unveil the completed project to the media Wednesday, April 14th at 11:30 a.m.

“We at the Mission are thrilled to receive this kind and generous donation,” said Ken White, the Mission’s Director of Community Relations. “The environmental impact, energy savings and generosity are all to be commended, but bottom line--the energy cost savings on this project are equal to about 750 meals each year for people in need.”

The donation is a joint project with multiple partners brought together primarily through the creative thinking of leaders at Redding Electric Utility and Halcyon Solar. Halcyon donated the labor to design and install the system and all the equipment to operate it. The project required 60 solar panels and two inverters totaling 10,000 watts that convert the sun’s Direct Current (DC) power to Alternating Current (AC) power which offsets electricity the Mission currently buys from REU. To help offset costs to Halcyon, REU offered a solar rebate.

The environmental aspects of the project also should not be minimized. In trying to “Green Up” the Mission’s overall operation the project will eliminate as much as 600,000 pounds of carbon dioxide, the equivalence of taking three cars off the road for the next 25 years or planting five acres of trees.

Additional contributors to the project were North Valley Distributing, Cresco Equipment Rentals, Industrial Metals, Eco-Fasten Solar and AEE Solar Distributors

Expected to attend Wednesday’s unveiling are Greg Clark, Assistant to the City Manager; Barry Tippin of Redding Municipal Utilities and Dan Herman of Halcyon as well as a host of others. An REU bucket truck will be available to provide elevated visual access to the media.

For more information, please contact Ken White at 530-242-5920.

(more)

ABOUT THE GOOD NEWS RESCUE MISSION

The Good News Rescue Mission was founded in Redding in 1964 by a group of concerned Christians in our community. For thousands of men, women and children, the Mission has provided food, shelter, clothing, and spiritual hope through the Good News of Jesus Christ.

Since 1995, the Mission has expanded services to include the New Life Drug and Alcohol Recovery programs for men and women, transitional housing for graduates of that program, work search, free dental services, our Second Chance Ranch near Shingletown, California, the In-Step Mental Health program as well as the Learning and Literacy Center.

By the Grace of God and through your generosity the Mission provided the following in 2009:

- 76,347 Safe Nights of Shelter
- 202,330 Prepared Meals
- 35,013 Unprepared Meals (*Emergency Groceries*)
- 73,192 Clothing, Furniture & other Household Items
- 8,581 Hours of Educational Instruction

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