



# Press Release

FOR IMMEDIATE RELEASE

Monday, April 5, 2010

The Good News Rescue Mission  
2842 South Market Street  
Redding, CA 96001  
530-242-5920  
[www.GNRM.org](http://www.GNRM.org)

## **SPONSOR DEADLINE WEDNESDAY FOR BANQUET** **Key Sponsor Slots Still Open for Mission's 2<sup>nd</sup> Annual Seeds of Hope Dinner**

(Redding, CA) The Good News Rescue Mission announced today that the deadline to reserve key sponsorship positions for their 2<sup>nd</sup> Annual Seeds of Hope Banquet is Wednesday, April 7<sup>th</sup>. The deadline falls exactly one month ahead of the Mission's May 7<sup>th</sup> event.

"We're wrapping up our Television spot, so we need folks committed by Wednesday," noted Ken White, the Mission's fund raising director.

With the second annual installment for the Seeds of Hope Banquet the Mission plans to build on last year's success. In 2009, revenue for the event exceeded expectations and laid the foundation for what organizers hope will become a mainstay for the Mission's fundraising program. Chef Cal DeMercurio will be at the kitchen's helm this year preparing a fine dining experience that includes slow roasted prime rib and chicken Marco Polo. The auction from last year has been dropped in favor of a more succinct program which will include guest speaker, Hollywood actor and pastor, Jay Underwood. Last year's event sold out well ahead of time so seating has been expanded this year from 240 to 300, but pre-sale ticketing is pacing ahead of projections and organizers hope to sell out once again. Attendees can register through the Mission's website at [www.GNRM.org](http://www.GNRM.org) or by calling the Mission's business office at 530-242-5920.

Sponsors committed thus far include Silver Sponsors, Mercy Medical Center and LinkUs Enterprises as well as Bronze sponsors Cronic Disaster Services and SMART Business Resource Center. The Mission hopes to land one top tier Gold sponsor before the deadline closes Wednesday. A Gold sponsorship can be had for \$5,000 and includes 16 tickets to the event, placement in TV & Radio advertising and a full page ad in the event program. Those interested may contact the Mission at 530-242-5920.

For more information please contact Ken White at 530-242-5920.

### **ABOUT THE GOOD NEWS RESCUE MISSION**

The Good News Rescue Mission was founded in Redding in 1964 by a group of concerned Christians in our community. For thousands of men, women and children, the Mission has provided food, shelter, clothing, and spiritual hope through the Good News of Jesus Christ.

Since 1995, the Mission has expanded services to include the New Life Drug and Alcohol Recovery programs for men and women, transitional housing for graduates of that program, work search, free

dental services, our Second Chance Ranch near Shingletown, California, the In-Step Mental Health program as well as the Learning and Literacy Center.

By the Grace of God and through your generosity the Mission provided the following in 2009:

- 76,347 Safe Nights of Shelter
- 202,330 Prepared Meals
- 35,013 Unprepared Meals (*Emergency Groceries*)
- 73,192 Clothing, Furniture & other Household Items
- 8,581 Hours of Educational Instruction

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