



# Press Release

FOR IMMEDIATE RELEASE

Tuesday, March 3, 2010

The Good News Rescue Mission  
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[www.GNRM.org](http://www.GNRM.org)

## MARCH TO END HUNGER A MIXED BAG Food Donations Down, Cash Up

(Redding, CA) A canceled concert, a freak storm and a struggling economy all did their best to bring a halt to the 10<sup>th</sup> Annual March to End Hunger Food Drive, but the show went on, or at least part of it.

“Considering the challenges this year, I’d say we did just fine,” said an optimistic Ken White, the Mission’s Director of Community & Donor Relations.

After final tallies, food donations fell for the third straight year, but still managed to bring in over nearly 2 tons of food. And, in contrast to expected trends, cash gifts for the day were up nearly 60%.

“God kept the rain away, but thankfully not the people. We’d like to send a big thank you to everyone who helped out today.” White said.

The event faced a series of unique last minute challenges as country star, Sara Evans, canceled tonight’s concert with just one day’s notice. In addition, a freak cold front moved through the area with significant force making conditions cold, wet and uninviting to those venturing out of doors. Nevertheless, White said he considers the day a success.

“God knows what we need. We’ll continue to trust Him for the results,” he added.

For more information, the media may contact Ken White at 530-242-5920 (or on his mobile phone at 530-941-7729.)

### **ABOUT THE GOOD NEWS RESCUE MISSION**

The Good News Rescue Mission was founded in Redding in 1964 by a group of concerned Christians in our community. For thousands of men, women and children, the Mission has provided food, shelter, clothing, and spiritual hope through the Good News of Jesus Christ.

Since 1995, the Mission has expanded services to include the New Life Drug and Alcohol Recovery programs for men and women, transitional housing for graduates of that program, work search, free dental services, our Second Chance Ranch near Shingletown, California, the In-Step Mental Health program as well as the Learning and Literacy Center.

By the Grace of God and through your generosity the Mission provided the following in 2009:

- 76,347 Safe Nights of Shelter
- 202,330 Prepared Meals
- 35,013 Unprepared Meals (*Emergency Groceries*)
- 73,192 Clothing, Furniture & other Household Items
- 8,581 Hours of Educational Instruction

\*\*\* End \*\*\*