



# Press Release

For Immediate Release  
Tuesday, February 9, 2010

The Good News Rescue Mission  
2842 South Market Street  
Redding, CA 96001  
530-242-5920  
www.GNRM.org

## **LOCAL BANK TO DELIVER SOCKS TO MISSION** **Premier West Bank Offering Up Over 250 Pairs for Area Homeless Wednesday**

(Redding, CA) Three local branches of Premier West Bank will present the Good News Rescue Mission with over 250 pairs of new warm socks Wednesday for the benefit of North State homeless and poor. The presentation will take place at 11:00 a.m. at Premier West's Cypress Avenue branch located at 880 West Cypress Avenue.

"We're grateful for every single pair of socks," said Ken White, the Director of Community Relations at the Good News Rescue Mission. "Every bit of help means the world to people without anything. With the cold wet winter we're experiencing, warm, dry socks really make a difference."

Three local Premier West branches, one in Anderson and two in Redding, helped rally customers around the needs of people helped by the Mission. The drive began in mid December and wrapped up Saturday, January 30th. *(For more details about the drive and a list of participating branches, please see the attached flyer.)*

For more information, please contact Ken White, Community Relations Director for the Good News Rescue Mission at 530-242-5920 or Premier West Bank Branch Manager, Jill Letendre, at (530) 339-4123.

### **ABOUT THE GOOD NEWS RESCUE MISSION**

The Good News Rescue Mission was founded in Redding in 1964 by a group of concerned Christians in our community. For thousands of men, women and children, the Mission has provided food, shelter, clothing, and spiritual hope through the Good News of Jesus Christ.

Since 1995, the Mission has expanded services to include the New Life Drug and Alcohol Recovery programs for men and women, transitional housing for graduates of that program, work search, free dental services, our Second Chance Ranch near Shingletown, California, the In-Step Mental Health program as well as the Learning and Literacy Center.

By the Grace of God and through your generosity the Mission provided the following in 2009:

- 76,347 Safe Nights of Shelter
- 202,330 Prepared Meals
- 35,013 Unprepared Meals (*Emergency Groceries*)
- 73,192 Clothing, Furniture & other Household Items
- 8,581 Hours of Educational Instruction

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