



Press Release

FOR IMMEDIATE RELEASE

Friday, April 2, 2010

The Good News Rescue Mission
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Redding, CA 96001
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www.GNRM.org

HUNGER CAMPAIGN ENDS APRIL 30TH

Despite Week Event, Mission Hopeful Two Month Campaign Will End Strong

(Redding, CA) The Good News Rescue Mission is reminding the public that the 10th annual March to End Hunger Campaign ends April 30th. The last day of April marks the final day that donations will be eligible to be included as part of the Feinstein Foundation's one million dollar giveaway. Charities all across the nation vie for a piece of the one million dollar fund and receive amounts in proportion to the sum total raised by all.

"It's been a slow year on pretty much all fronts," noted Ken White, the Mission's director of community and donor relations. "I'm hopeful we can end this campaign strong."

Donations for the Good News Rescue Mission's annual March to End Hunger campaign continue to trickle in one month after a cancelled concert, freak storm and a faltering economy resulted in record low tallies for the kick-off event, a food drive held at the Redding Convention Center.

White is encouraging anyone who desires to help to visit the Mission's internet homepage at www.GNRM.org for more information on how to get involved in the campaign. The March to End Hunger page also contains a link to the Feinstein Foundation website which provides details about its million dollar giveaway.

For more information, the media may contact Ken White at 530-242-5920 (or on his mobile phone at 530-941-7729.)

ABOUT THE GOOD NEWS RESCUE MISSION

The Good News Rescue Mission was founded in Redding in 1964 by a group of concerned Christians in our community. For thousands of men, women and children, the Mission has provided food, shelter, clothing, and spiritual hope through the Good News of Jesus Christ.

Since 1995, the Mission has expanded services to include the New Life Drug and Alcohol Recovery programs for men and women, transitional housing for graduates of that program, work search, free dental services, our Second Chance Ranch near Shingletown, California, the In-Step Mental Health program as well as the Learning and Literacy Center.

By the Grace of God and through your generosity the Mission provided the following in 2009:

- 76,347 Safe Nights of Shelter
- 202,330 Prepared Meals
- 35,013 Unprepared Meals (*Emergency Groceries*)

- 73,192 Clothing, Furniture & other Household Items
 - 8,581 Hours of Educational Instruction
- *** End ***