



Press Release

For Immediate Release
Thursday, January 28, 2010

The Good News Rescue Mission
2842 South Market Street
Redding, CA 96001
530-242-5920
www.GNRM.org

PREMIER SOCK DRIVE ENDS SATURDAY **Premier West Bank Branches Rounding Up Socks to Help Area Homeless**

(Redding, CA) A sock drive to help North State homeless wraps up this Saturday. The drive, sponsored by local Premier West Bank Branches, began December 14th and aims to help provide new, warm socks to those in need.

“We’re hoping the public can help, even if it’s with just one pair of socks,” said Ken White, the Director of Community Relations at the Good News Rescue Mission. “This has been a particularly cold, wet winter and warm, dry socks really make a difference.”

Three local Premier West branches, one in Anderson and two in Redding, will accept donations on the Mission’s behalf through Saturday, January 30th. *(For more details and a list of locations, please see the attached flyer.)*

For more information, please contact Ken White, Community Relations Director for the Good News Rescue Mission at 530-242-5920 or on his mobile at 530-941-7729 or visit the Mission’s website at www.GNRM.org.

ABOUT THE GOOD NEWS RESCUE MISSION

The Good News Rescue Mission was founded in Redding in 1964 by a group of concerned Christians in our community. For thousands of men, women and children, the Mission has provided food, shelter, clothing, and spiritual hope through the Good News of Jesus Christ.

Since 1995, the Mission has expanded services to include the New Life Drug and Alcohol Recovery programs for men and women, transitional housing for graduates of that program, work search, free dental services, our Second Chance Ranch near Shingletown, California, the In-Step Mental Health program as well as the Learning and Literacy Center.

By the Grace of God and through your generosity the Mission provided the following in 2009:

- 76,347 Safe Nights of Shelter
- 202,330 Prepared Meals
- 35,013 Unprepared Meals (*Emergency Groceries*)
- 73,192 Clothing, Furniture & other Household Items
- 8,581 Hours of Educational Instruction

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